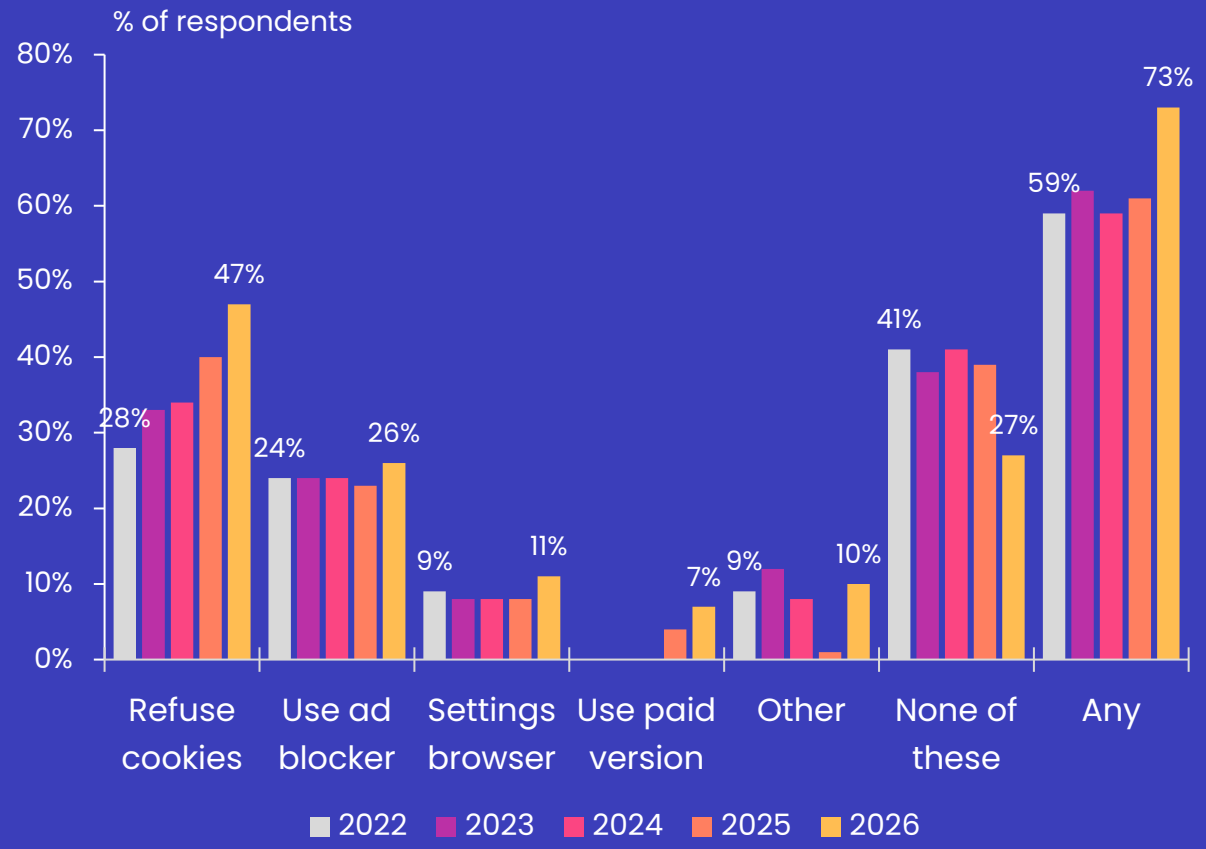
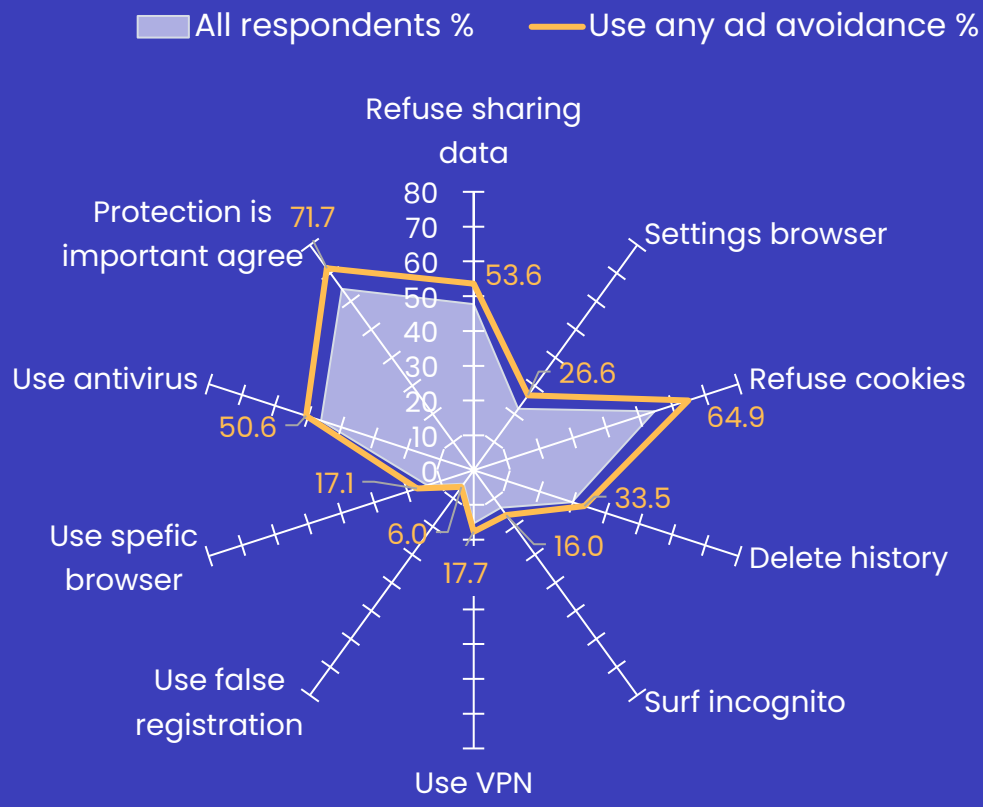
General increase in online advertising avoidance

Evolution ad avoidance declarations



Ad avoidance & online privacy means



Q- Do you do something to avoid online advertising? I refuse (some) cookies (refuse consent); I use an ad blocker; I modify the settings of my browser; I use a paid advertising-free version; I avoid advertising another way

Source: CIM Establishment Surveys